

# BETHANY HIGH SCHOOL – NAALYA

## S.2 ENTREPRENEURSHIP EDUCATION

1 ½ HOURS

### INSTRUCTIONS:

Answers to section A should be brief and precise.

### SECTION A (20 MARKS)

1. (a) Write down any four marketing mix elements.
- (b) (i) Define the term goal as uses in entrepreneurship. (1mk)  
(ii) State any three goals of a business. (3mks)
- (c) Name any four forms of business ownership. (4mks)
- (d) (i) What is a career? (1mk)  
(ii) Outline any three factors you should consider when choosing a business career. (5mk)
- (e) Identify any two:  
(i) Sources of business income. (2mks)  
(ii) Proper ways of using business income. (2mks)

### SECTION B

*Answer any two questions.*

2. (a) Give any five differences between private limited company and public limited Company. (10mks)  
(b) Explain any five advantages of partnership business. (10mks)
3. (a) Explain any six contributions of manufacturing in Uganda. (12mks)  
(b) Suggest eight measures that the government of Uganda should take to promote manufacturing businesses. (8mks)
4. Explain ways of ensuring quality of a business product. (20mks)

**End**