BETHANY HIGH SCHOOL NAALYA

S.4 ENTREPRENEURSHIP

$2\frac{1}{2}$ hours

INSTRUCTIONS:

Section a is compulsory. Answer any three in section B.

| 1. | (a) | Defin | ne the term credit transactions. | (1mk) | |
|-----------|-----|---|---|--------|--|
| | . , | (ii) Under what circumstances can an entrepreneur sell goods on credit. | | | |
| | | | (3mks) | | |
| | (b) | (i) | Define the term purchasing in business. | (1mk) | |
| | | (ii) | State any three principles of purchasing in business. | (3mks) | |
| | (c) | Define the term business ethics. | | (1mk) | |
| | | (ii) | State any two business ethics to the customer. | (2mks) | |
| | (d) | (i) | Define the term price. | (1mk) | |
| | | (ii) | State two factors considered when pricing. | (2mks) | |
| | (e) | State any three misconceptions about quality. (3mks) | | | |
| | (f) | (i) | Define the term packaging. | | |
| | | (ii) | State any three forms of packaging materials. | (3mks) | |
| | (g) | (i) | Define the term work. | (1mk) | |
| | | (ii) | State three forms of work | (3mks) | |
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| SECTION R | | | | | |

SECTION B

- Explain the importance of communication in business. 2. (a) (10mks)
 - Explain the barriers to effective communication. (b)
- Explain the various ways through which businesses affect the natural 3. (a) environment negatively.
 - Suggest the various solutions that can undertain to reduce these effects. (b)
- 4. (a) Explain the various business laws in Uganda.
 - State the importance of business laws in Uganda. (b)
- 5. (a) Explain the principles of taxation. (10mks)
 - Explain any six forms of taxes paid in Uganda. (10mks) (b)
- 6. Explain the principles of insurance. (a) (10mks)
 - Explain the importance of insurance in Uganda. (10mks) (b)
- Explain the functions of Central bank. 7. (10mks) (a)
 - Explain the tools used by the central bank to control credit. (10mks) (b)

End